



she stands
poised at the **EDGE**
of the **REVOLUTION**

AMAZON CITY
the first city for
on the **WOMEN**
INTERNET

An Amazon Woman is...
a woman with
vision...a woman
who doesn't accept
the status quo or
follow any party
line...she follows her
heart to be what she
wants to be!



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Welcome to the Amazon Entrepreneur of the Month Office!

We're proud to showcase a great Amazon Business Woman every month. We want to help these fantastic women share their struggles, stories and triumphs with the world. So come back and visit, and if you or someone you know should be next on this page, drop us a line at city@planetamazon.com. We're waiting!

July 1997

Jeanie Marshall of Marshall House

Helping people empower themselves!

June 1997

Lynda Hinkle of Dandelion Innovations

Growing her Internet garden!

May 1997

Debbie M. Flack of Treasured Memories

Creating beautiful crochet gifts and being a good mom too!

April 1997

Jennifer Ramsay of SurferGirl Magazine

Not only catching those waves but making them too!

March 1997

Deb Howard of 2 Cow Herd

Taking the lead in the Internet Service Provider business!

February 1997

Kelly Macsisak of World Comics Entertainment Group

Creating cool comics for girls!

January 1997

Jan Park of SASS

Becoming a recognized community business leader in Australia!

December 1996

Kathy Gold of Digital Gold

Breaking through the male-dominated net biz!

November 1996

Melissa Joulwan of Go, girl! Magazine

Making her mark on the net as a women's sports evangelist!

October 1996

Deborah Brodie of Dor L'Dor

Bringing Judaic education into the 21st century!

The only jobs for which no man is qualified are human incubators and wet nurse.

Likewise, the only job for which no woman is or can be qualified is sperm donor.

-Wilma Scott Heide

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Amazon City: The first city for women on the Internet™

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December 1996
Amazon Entrepreneur of the Month
Kathy Gold



In a field dominated primarily by men, Kathy Gold is truly an Amazon of the Internet business world. Kathy founded Digital Gold, an Internet marketing and promotions company, in March of 1996. The business helps promote websites through targeted, hand-entered search engine submissions, newsgroup releases, and email announcements. Her latest Internet projects include a new search directory for businesses and other "fun" sites currently in production. In her spare time, Kathy writes poetry and publishes it on her very own poetry website.

Editor's note:

Kathy Gold has been a personal friend of ours at Amazon City since we began this project. Kathy has helped out with sales, content (see "[Our Wall](#)" and the [Poetry Corner](#)), and promotion. She has gone out of her way to support us in our business ventures on a personal and business level. From providing us with ideas to making the business work, to listening to us late at night when we needed a supportive ear to hear us, Kathy has been a great personal friend and a pleasure to work with. Her enthusiasm and sense of humor make her a joy to have around. We're very excited to recognize Kathy as an Amazon Entrepreneur. We know she's worked hard and she deserves it!

Kathy Gold's Biography:

Kathy Gold is rare find on the Internet: A technically savvy programmer who also understands the ins and outs of marketing and sales. Kathy not only understands the technical underpinnings to the Internet, but most importantly, she knows how to relate to people and explain to them why they need to use the Internet. Her Internet knowledge and experience is extensive, with her primary focus being on how to use the Internet as an effective marketing tool for business.

Kathy founded Digital Gold, a successful Internet marketing and promotions company, in March, 1996. Digital Gold is one of the premiere promotional Internet companies, helping clients get added exposure to their Internet websites through targeted online announcements and submissions into online search directories. She practices what she preaches: Using her promotional skills, she obtains the majority of her clients through referrals from her online website for Digital Gold.

Before starting her own business, Kathy worked as a technical contractor for a number of other Internet web development companies. Prior to her jump into the Internet, Kathy was a record-breaking salesperson for Duke Insurance and Survival Insurance.



Kathy's latest project is a new online business directory and search engine called GOLDlinks: The Ultimate Business Directory, which she co-founded (with Stephanie Brail, founder of Digital Amazon). GOLDlinks went online in October of 1996 and already has hundreds of businesses listed in its online database. As Director of Marketing and Sales for GOLDlinks, Kathy is actively working on making GOLDlinks one of the top business search directories on the Internet.

